

# Third Thursday Forum

# LeTourneau University

*Presents*

## Third Thursday Forum Luncheon Series for 1999

January 21, 1999

11:45 a.m. ~ 1:00 p.m.

5710 LBJ Freeway, Suite 200

Dallas, Texas

*Program Topic:*  
*Project Management*

**Project Management** as a discipline has come of age in the team-building environment of today's highly competitive marketplace. The methodology of project management encompasses processes, tools and techniques, and relationships and culture. The methodology clearly states what is to be done, who is to do it and how it is to be accomplished. Project management is a totally integrated process that addresses the delivery of a unique product or service within cost and time constraints.

DFW organizations which have recognized and are utilizing the methodology—either printed to electronic—continue to be enthusiastic with the approach. GTE, EDS Nortel, Hewlett Packard, Rockwell, EDS Six Flags Information Technology Corporation division and Southwest Airlines are a few examples of multi-focus corporations which have become successfully project management oriented.

The speaker will be **David Lanners**, a Harvard MBA and President of an executive consulting and project management company, LCS International, Inc. He also is currently the President of the 1,000 member Dallas chapter of the Project Management Institute (PMI). **Mr. Lanners** is nationally known for his creative leadership in project management, quality and productivity improvement, and in employee development. He is an expert in methodical problem-solving in operations, engineering and administration. He is further recognized for his work in budget development, expense controls and executive reporting systems. We are honored and very excited to have **Mr. Lanners** as our guest speaker at our January, *Third Thursday Forum* Luncheon.

[www.letu.edu/alumni/metro](http://www.letu.edu/alumni/metro)

Please RSVP to Renee' Hyatt (972-387-9835, ext. 7015) by Tuesday, January 19, 1999.

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